

Yorktown Triathlon Club
Board Meeting
County Grill
[August 9, 2016](#)
[6:30PM](#)

Members Present:

Laura Cordes Lynn Hopkins
Craig Hanson
Susan Lindemann

Minutes (Susan):

Minutes of June 7, 2016 meeting were read and approved with following revisions:

- Date and place of meeting changed to York River Oyster Co. June 7th
- Craig Ciszewski has provided a strategy, but had not agreed to be in charge of marketing at this time.

Expansion of Triathlon Club into Williamsburg

This item will be tabled unless further interest is expressed.

USAT Grants

The Club is too new to be eligible for grants this year. Club will try again next year

Membership:

Membership Cards

- JC/SL -Most have been distributed. Susan is working with Jamie to obtain additional cards
Number of paid memberships - 19
- LH/LC -Need to produce a paid membership roster that could be accessible to Board
Members/Google Drive?
- Recruitment ideas:
-It was agreed the best publicity was our presence and athletes wearing the T Shirt at local
Triathlons
- JC/SL -Susan to get with Jamie to update flyer with webpage info and have them for next race
Discussion to be held at membership meeting about lowering dues for next year.

Treasurers Report:

Current Balance \$1776 \$265 paid out at meeting for tent and food for meeting Outstanding

Publicity:

- SL -Copies of Endurance Athlete with quotes from Laura are being sent to Susan. Monthly
publication will be forwarded from now on and will be provided at membership meetings.
- CH -Craig has a point of contact with Daily Press and will provide info on our members placements at
triathlons
- CH -Craig still working on the TriClub listing for our club