

Yorktown Triathlon Club
Board Meeting
Jason's Deli
10/11/2016 @ 6:00 PM

Members Present:

Laura Cordes	Carl Killian	Connie Maxwell
Craig Hanson	Jamie Colon	Susan Lindemann
Lynn Hopkins	John Edwards	

Call to Order by President Laura Cordes

Review of Minutes(Susan):

- Minutes from August 14, 2016 Membership Meeting have been posted and are approved

USAT Representative

- USAT has invited club to be part of selection process for location of Mid-Atlantic Club Championships. Board concurred it would be a good thing
 - **Laura** to confirm what is involved
 - **Carl** volunteered if there was limited time required for the selection process.

Election of 2017 Board and Committee Chairs

- An email to paid members will be sent out requesting interested parties to identify positions they may be interested in filling for year- end 2017. Elections would be held at membership meeting/social in December.
 - Laura to provide note to be sent out/Susan to disperse
 - replies to be directed to Club GMAIL account

Webpage Update (**John Edwards**)

- Pay Pal Button – Confirm it works
- Calendar
- Add Strava
- Membership form with data fields to enable mass emails, membership lists, electronic signature of waiver
- Pinned reference on Facebook for our Website
- Current Activities or Postings to be sent to John for posting
- Provide direction to utilize pictures from Facebook or Website to provide continuous slideshow at membership meeting in December

Club Sponsorship (AnnMarie):

- **AnnMarie** to follow up with existing sponsors for recommitment for 2017 preferably prior to calendar year. It was suggested that 2016 appreciation plaques be provided in December also (**Craig**)
- It was decided, due to cost, plaques would be purchased over internet (**Craig**)
- Acknowledgement/gift card will also be provided for website designer (**Susan**)

- **Ann Marie** will attempt to gain specific sponsorship for United Athlete equipment. It was suggested this might work as a grant directly to the United Athlete organization for triathlon equipment, so that the storage/maintenance would be handled by others.
- **Laura** will contact Craig Ciszewski regarding possible interest in heading up coordination of online sponsorship opportunities.
- **Lynn** will be sending out request for discount at local running store

Treasurer's Report (**Lynn**):

- Lynn reported that the checkbook balance to be \$1,709.
 - Remaining Budget for 2016 and Upcoming 2017 were discussed and revised proposed budget is attached
 - Purchase of a table for Race events was approved
 - Club insurance/USAT fee due in December- **Susan** to ensure payment, if possible with bank account # or paper check
 - There should be no federal or state reporting required for year end

Club Membership (**Carl**):

- Paid Club membership count: 22 individuals 2 family which includes several 2017 memberships
- Membership Fees for next year will be calendar year
 - PayPal has been updated for cost \$25 individual \$50 Family \$ Teen \$10
 - Membership Form on Facebook/Website will have to be revised with new fees
(**Carl/John**)
- Renewals
 - Publicity for Club Social should include mention of Opportunity for Membership renewal and enticement – drawing for same (Laura/AnnMarie)
 - Starbucks Gift Cards Raffle for renewing members (**Carl**)
 - **Connie** has raffle tickets to use
- Membership Cards
 - **Jamie** to send out for review proposed artwork for membership cards. These will be ordered from Vista Prints, ordered in sufficient time to be available for December Meeting
- Membership Listing
 - Check with **John** if he can produce a google doc that would use membership info off existing spreadsheet to be available through special password. This would be accessible only to Board and Committee Chairs.

Publicity

- **Craig** will continue to have results posted in Daily Press perhaps including Yorktown Race

Spirit

- Monthly Socials will be discussed in a future meeting- for 2017, December combined Social/Member Meeting is scheduled.
- December Potluck Social will be held 12/4 at 3 at Laura's house
 - **Laura** will send out to **AnnMarie** information regarding event to be posted on website and Facebook
 - Members to be encouraged to send pictures from events this year to club email to be used in slide show format during social

- T-Shirts/Race Kit
 - Explore embroidered T Shirt (**Carl**)
 - **AnnMarie** to contact T Shirt Supplier from last year
 - verify if supplier could sell to individuals
 - Pricing
 - Also check as to alternate T-Shirt Material (dry fit)
 - Would be great to have T-Shirt Ordering mechanism available for December Meeting
 - **Susan** check on alternate supplier who may take individual orders
 - **Carl** commented that another local club used Primal

- Race Support 2017
 - Poll of members to be taken Feb/March for decision making purposes
 - It was agreed massage table would continue to be a part of our support in select races
- Yorktown 10 miler/5K November 5, 2016
 - Members to be notified that it is a group activity
 - **Lynn/Susan** to bring banner and staff a table at signup
- One City Marathon Water Stop
 - Club will not participate this year
- Carl Suggested that a YTC membership Decal might be a good marketing item
 - **Laura** will work on artwork
 - **Carl** will look into costs for non-adhesive type that clings to rear windows
- Sponsorship of a person new to Triathlon
 - **Carl** to develop idea and report at future board meeting

Training/Clinics (Craig/Connie)

- Recurring Activities:
 - Wednesday Swimming at midtown (to start later)
 - Friday-Open Water Swim at Buckroe until too cold/dark
 - 2 Run opportunities on Saturdays as announced (Beaverdam/Noland Trail)
 - Track on Thursday
 - Cycling in Smithfield as announced on Sundays
 - Running/Cycling – Tuesday Kiln Creek
 - Individuals are encouraged to develop/lead scheduled group opportunities at alternate times which may fit into schedules of more of our members

- Clinics:
 - October
 - Strength Training Clinic with Ruth Middleton of Tidewater Performance
 - October 27th, 2016 6:30 - 7:30 PM
 - **Laura** will send info to **AnnMarie/Jamie** for publication
 - November 16, 2016 6:30 at Yorktown Library
 - Endurance Athlete Nutrition: Crystal Witte

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- December 1 (Craig confirmed available)
 - Technology for the Endurance Athlete
 - **Carl** to lead
 - **Connie** to verify whether her rep for all things tech could also attend

- January
 - Season Planning and Training Plans
 - Jim Bradley – **Susan** to contact
- February
 - Sports injuries
 - Dr. Lara Quinlan-Susan to contact
- It was suggested that we have Jeff Kincaid speak at one of the membership meetings early next year.
 - Swimming Clinic with Jeff Kinkaid-Plan for next year

Next Board Meeting will be Held just prior to November Clinic if possible

Meeting was adjourned at 9:00 PM