

Yorktown Triathlon Club
Board Meeting
Jason's Deli
June 15,2017 @ 6:30 PM

Members Present:

Laura Cordes
Susan Lindemann
Lynn Hopkins

Carl Killian
David Lassiter
Ken Gardner

Call to Order by President Laura Cordes

Minutes of March Membership Meeting were reviewed, corrections made, and approved. These will be forwarded to John for posting.

Treasurer's Report:

- Current Balance \$3,935.70
- This did not include several outstanding receipts which were paid during the meeting
- **Lynn** to forward to **Susan** information so that the budget can be updated

Membership

- Paid Membership as of this date: 58

Race Coordination

Race Support (**Carl**)

- Race support going well with the following ideas for improvement
 - An Event for each supported race needs to be created on Facebook at least 2 weeks prior to the race date, as this allows time to coordinate volunteers.
 - Make sure there are copies of membership forms for use at races
 - Update volunteer guide to address Membership Forms -Checks should be encouraged since PayPal takes a percentage.
 - Ensure the volunteers know to ask for help in disassembling tent and to coordinate with person taking tent and supplies away from race
 - Carl volunteered to repair one of the fasteners on the tent and suggested budgeting money for replacement in a year or two.
 - Make sure volunteers know about massage tent & sign

Massage for Rev 3

- Need to provide more publicity for Massage prior to race-**Laura**
- Have Race Director announce Massage Availability day of race
 - **Jessica** will get massage info from **Laura** and will contact Jay Pelosa prior to race

Social/Media Committee

While AnnMarie is out, **Carl** will post Tidewater Event, and **Laura** will post Rev 3 Event.

Website Report

- **Laura** and **Susan** will meet separately with **John**.
- The Member Log-In has been added
- Gmail settings were revised by Lynn during meeting so that Yorktown Triathlon Club instead of Laura's name will show on outgoing emails.

Clinics:

- **Susan** to contact Jay Peluso to verify whether a clinic could be held Saturday, August 5 between 7 and 9 at Jamestown Beach
- Once a date and details are determined, a Facebook posting will request all interested parties to respond, so a tentative head count can be determined. All support will be provided by club other than the buoys.

Sponsors:

- Sponsorship Status: TPMG, TPMG Pain Management, Orthopedic and Spine Centers, Bon Secours have sponsored the club monetarily this year. Village Bikes and Performance Chiropractic have sponsored in kind.
- **Susan** and **Laura** will be contacting our sponsors to verify how they would like to be publicized by our club other than the website and banner. Some ideas were suggested:
 - Social media postings
 - Opportunity to give clinics
 - Opportunity to send out information periodically through our newsletter.
 - In addition, a descriptive paragraph needs to appear on the sponsor page of our website
 - **Laura** will contact TPMG and Bon Secours
 - **Susan** will contact TPMG Pain Management , OSC and Daniel Shaye

USAT Grant

- Based on a grant request prepared by Laura, the Club has been awarded \$800. Grant proposal was to purchase 2 bikes and provide training/learn to ride and encouragement to two middle or high school athletes and to be introduced to the sport of triathlon.
 - Intermediate report will be required in December
 - **Laura** will shop for used bikes
 - **Any ideas** for the specifics of the program should be forwarded to Laura
 - **Laura** will be contacting schools and track coaches to get names of potential athletes in the York County Area

Club Championships-Rock Hall

- Club came in 2nd in division
- \$400 prize money forthcoming
 - **Laura** to forward EIN
 - Money and trophy will go to Club street address (Village Bicycles)
 - **Lynn** to ensure picture of trophy and check taken for club publicity prior to check deposit
 - Trophy will be given to Glenn Young

United Athletics/Assisted Athletes:

- Carl has contacted the United Athletes program (there are two)
- **Laura** to ask **AnnMarie** to post something on Facebook requesting help with the Pink Power Triathlon for an assisted athlete who the club had committed to help earlier
- **Carl** has volunteered to help out with a supported athlete for Patriot Sprint
- The club did not receive the supported athlete grant from USAT

New Business:

- It was agreed by all that a draft amendment to Club Bylaws be written creating an associate membership classification for local athletes who are precluded from being listed on YTC USAT roster. **Carl** will forward a proposed bylaw change for a vote of approval at a later meeting.
- Newsletter:
 - Due to requirements of new partner “Xterra” and as an opportunity to communicate with members, a periodic newsletter will be written to advertise club activities. She will also include another request for volunteers to help with the club needs. **Laura** will write the first edition, but is open to other authors taking over the responsibility.
 - This will also provide a conduit for other Club Sponsors to reach our membership
- Club Discounts:
 - The following club discounts will be included in our members- only portion of the website and also in the Newsletter.
 - Point 2 Running (25% off apparel item/ 2nd Friends and Family Event)
Lynn to follow up with them to establish potential second date and verify success of first event
 - Richmond Triathlon Series
 - VTSMTS
 - Xterra
 - Village Bicycles
- Membership Meeting – Cookout July 23, 2017 (2-5PM)
 - Carl to check with PBA and verify whether alcohol can be served and any other information they might have
 - Once that is determined, the rest of planning will take place
 - Save the date needs to be sent out to members
 - Verify Grill requirements
 - Rent Shelter
 - Request members bring salads and sides
 - Club provides hamburgers
 - Possibly have a fat tire ride prior
- Discussion about providing further support to Williamsburg members was tabled until fall.

Meeting was adjourned at 8:40